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INDONESIA

Campaign Report, 2023

Tadamon Crowdfunding Academy

Protect the Forest through Forest Adoption

A collective action for #JagaHutan (protect the forests), so that Indonesia's forests as the 3rd largest tropical rainforest in the world is preserved.

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Who we are

HII (HUTAN ITU INDONESIA/ FORESTS IS INDONESIA) is a movement-based that was incorporated as an Association, founded on April 22, 2016.

HII focuses on Indonesia's forest conservation & Restoration campaigns, especially to urban youth through collaboration and positive messages.

What we do

Youth Movement

Creating a campaign related to forest conservation targeting young people, presented according to their interests.
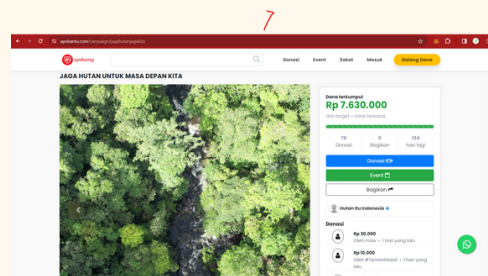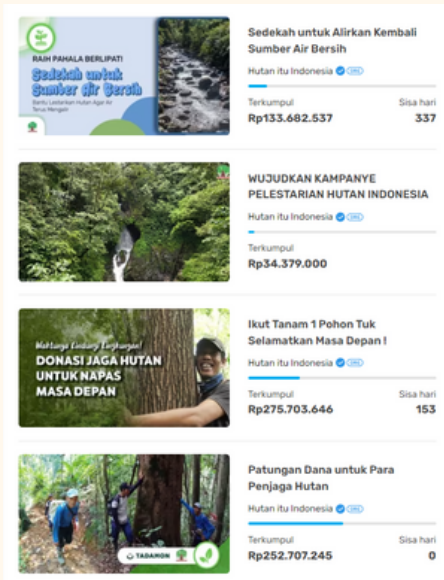
Climate Action

Mobilizing young people in Indonesians to create activities with environmental themes, especially those related to climate change.

Forest Adoption

A call to action as a form of preventing climate change through a forest adoption program.

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<u>Hutan Itu Indonesia's Campaigns</u>

5

Crowdfunding Campaigns from <u>kitabisa</u> & <u>ayobantu</u>

4

Crowdfunding Campaigns from <u>HII's website</u>

15+

Other channels through offline donations such as HII business WhatsApp, CSR funds, private sector support and community

After the Tadamon Academy, HII began to actively carry out fundraising activities both through financial support from the public and from corporate partners. Not only in the form of a donation program for forest adoption, but also through the merchandise products selling.

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Donation Raised for Adoption Forest

Our Recent Partners

Through multi-stakeholder collaboration, including corporations, educational institutions, CSOs and international institutions, the #JagaHutan campaign has been successfully implemented to empower young people and local communities.

$25.000+

Crowdfunding Campaigns from kitabisa & ayobantu

$6.200+

Crowdfunding Campaigns from HII's website

$31.000+

Other channels through offline donations such as HII business WhatsApp, CSR funds, private sector support and community.

The forest adoption donations used for conservation and restoration programs, such as ranger uniforms, transportation, patrol logistics, and accommodation and also local forest area village treasuries

Trees Adopted
8.274

Trees were adopted from 18 forest areas including conservation and restoration of mangrove forests and tropical forests.
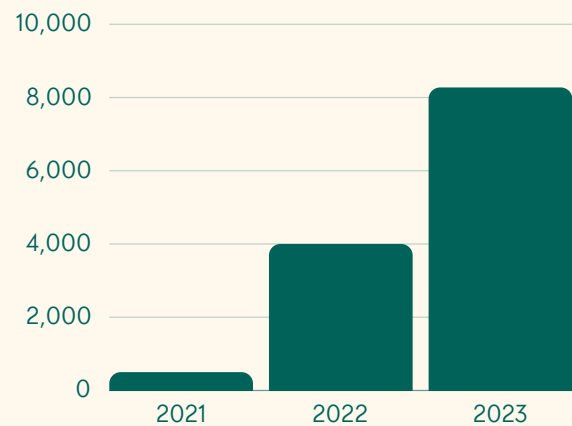

- Hutan Nagari KBKA, Kab. Pesisir Selatan, Sumatera Barat 51
- Nagari Sungai Pinang, Kab. Pesisir Selatan, Sumatera Barat 500
- Hutan Nagari Pasia Laweh, Kabupaten Agam, Sumatera Barat 55
- Hutan Adat Depati Karo Jaya Tuo, Rantau Kermas, Jambi 70
- Hutan Desa Long Lake, Kab. Malinau, Kalimantan Utara 189
- Hutan Desa Air Tenam, Bengkulu Selatan 65
- Hutan Nagari Simarasok, Kab, Agam, Sumatra Barat 35
- Lokasi Hutan Nagari Sirukam, Kab. Solok, Sumatra Barat 47
- Desa Baturaja R, Bengkulu Utara 2
- Nagari Lunang, Kab. Pesisir Selatan, Sumatra Barat 9
- Lokasi Hutan Nagari Sirukam, Kab. Solok, Sumatra Barat 20
- Hutan Adat Datuk Rajo Intan Desa Mersib, Bukit Bulan, Sarolangu, Jambi 32
- Nagari Pondok Parian Lunang, Kab. Pesisir Selatan, Sumatra Barat 2
- Taman Buru Masigit Kareumbi, Cicalengka, Jawa Barat 800
- Pulau Harapan, Jakarta 3516
- Pulau Pari, Jakarta 500
- Sumba Timur 500
- Desa Citeko, Kabupaten Bogor, Jawa Barat 1381

Funding impact

Protecting the forest has numerous benefits that can positively impact the environment and communities. Adequate funding is necessary to ensure that the forests are protected from illegal logging, mining, and other activities that harm the ecosystem. Additionally, protecting the forest can help mitigate climate change by absorbing carbon dioxide from the atmosphere. Forests also provide habitats for diverse species of animals and plants, which can contribute to biodiversity. Furthermore, protecting the forest can create job opportunities for local communities through eco-tourism, sustainable forestry, and other conservation efforts. Overall, investing in protecting the forest can have a significant positive impact on the environment, wildlife, and communities.

Trees Adoption

Measuring outcomes

Key Indicator	Minimum 2.000 trees adopted	Get a minimum donation of $20.000 from individual donations	Get a minimum donation of $63.000 from CSR funds ang others
Activity / Project	Create promotional content with a more personal impact, raising humanitarian and health issues	Create more than one donation channel, promote ads	Submit proposals

Thank you for your support