



TADAMON ACCELERATOR

Programme Report 2022



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"IsDB Member Countries are facing high pressures, especially in communities and citizens' lives and livelihoods. The engagement and coordination with CSOs are critical to solve their development problems. The Tadamon Accelerator answers the need to create partnerships and bring onboard communities of developers who can contribute to reaching SDGs in our Member Countries. The Accelerator combines collective actions of innovators and CSOs across the world, consolidating their activities in emergency situations, social welfare and economic empowerment, especially among vulnerable and disadvantaged communities."

Lejla Sadiku

Innovation Specialist
UNDP Regional Innovation team

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Programme snapshot

1 innovation challenge comprising
3 thematic areas:



Emergency medical response led by CSOs



Education in emergency



Building community resilience

345

applications received

50

selected CSOs

44

graduating organizations

24

grantees

US\$430,000 in grant funding

- 3 x US\$40,000
- 2 x US\$30,000
- 6 x US\$20,000
- 13 x US\$10,000

Location:

28 OIC countries

Algeria (1), Azerbaijan (1), Benin (1), Burkina Faso (1), Cameroon (1), Chad (1), Guinea (1), Indonesia (3), Iraq (3), Jordan (2), Kazakhstan (1), Lebanon (2), Libya (3), Maldives (1), Mauritania (1), Morocco (1), Niger (1), Nigeria (3), Palestine (PAPP) (3), Pakistan (2), Saudi Arabia (1), Senegal (1), Somalia (3), Sudan (1), Togo (2), Tunisia (3), Turkey (3) and Yemen (3).

14 weeks online programme

- 50+ hours of online training sessions and workshops
- 20+ facilitators & trainers

5 modules

- Impact
- Project development and management
- Tech and digital transformation
- Behavioural insights
- Crowdfunding Academy

Mentorship

- 20+ international mentors
- 150+ mentoring hours

What's the Tadamon Accelerator?



The Tadamon Accelerator is an emergency response accelerator for social impact innovation in Organisation of Islamic Cooperation (OIC) member countries, funded by the Islamic Solidarity Fund for Development (ISFD), managed by the Islamic Development Bank (IsDB) and implemented by the United Nations Development Programme (UNDP).

The main objective of the Tadamon Accelerator is to empower CSOs, working to respond to and mitigate the consequences of the COVID-19 pandemic, to tackle the end goal of eradicating poverty in 32 OIC member countries. The Accelerator does this by providing and supporting CSO visibility, funding, capacity-building and knowledge.

The accelerator is part of the TADAMON platform, launched under the "ISFD-IsDB NGOs Empowerment for Poverty Reduction Program" which seeks to empower civil society organizations (CSOs), mobilize resources and leverage expertise to eradicate poverty.

The impact dimensions of the Tadamon Accelerator

The Accelerator is designed to induce structural transformation, making sure that no one is left behind in responding to the multiple socio-economic challenges borne out and exacerbated by the pandemic. In line with the Tadamon impact model, the accelerator applies six impact dimensions to accelerate the implementing of the 2030 Agenda for Sustainable Development, including the **17 Sustainable Development Goals**:



Innovate:

Facilitate and support innovative ideas that have the potential to scale and boost humanitarian-development results;



Mobilize resources:

Develop capabilities, related to flexible financing mechanisms such as crowdfunding, to help CSOs diversify their funding sources;



Assist:

Support CSOs through organizational and project management capacity development efforts to effectively and efficiently respond to emergencies and other needs in the countries where they operate;



Promote:

Work with CSOs to strengthen their impact models to better monitor, manage and communicate their development results;



Connect:

Bring together a diverse set of CSOs and other actors in OIC member countries and beyond to exchange knowledge, experience, and best practices;



Transform:

Spark change by financing transformative projects and ideas that improve the socio-economic conditions of hard-to-reach communities.

THE ULTIMATE GOALS ARE TO:



Amplify the number, diversity, reach and impact of innovations developed by CSOs in OIC member countries that advance sustainable development;



Boost the impact of CSOs by providing them with access to a groundbreaking training programme, equity-free grants, and a pool of top international mentors;



Connect CSOs with diverse actors of change and their networks so that they can leverage and benefit from diverse capabilities, resources, and knowledge.

Innovation challenge

INNOVATION CHALLENGE

The COVID-19 pandemic is far more than a health emergency, it is a humanitarian and development crisis that has already left deep social and economic scars, particularly for the most vulnerable and marginalized groups in society. Key challenges include but are not limited to:

- Lack of access to quality education, vocational training and skills development for refugees/IDPs, children, including orphans, women, youth, and people with disabilities;
- Lack of access to affordable and quality medical services;
- High community vulnerability to shocks and crises;
- Unemployment and economic crises.

HYPOTHESIS

Building resilience is vital for a sustainable COVID-19 recovery. Building capacity, investing in, and providing spotlight for CSOs will fuel innovation and design of new services and products, strengthen resilience, and unlock economic opportunities for both women and men in the region, and beyond. Fostering an innovative and entrepreneurial mindset among CSOs, adopting digitalization and new innovative technologies, and mobilizing new sources of funding will further accelerate progress towards the 2030 Agenda for Sustainable Development.

RESPONSE

The Tadamon Accelerator was designed to support changemakers in OIC member states to harness innovation and technology to improve emergency response capabilities, with a focus on health, education and resilience building. Through an open call for innovations, CSOs were encouraged to apply with innovative ideas that seek to address shortcomings in three key thematic areas.

- Emergency medical response
- Education in emergency
- Building community resilience

The Tadamon Accelerator focuses on delivering progress around the following SDGs:



SDG 1: End poverty in all its forms everywhere



SDG 3: Ensure healthy lives and promote well-being for all at all ages



SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



SDG 5: Achieve gender equality and empower all women and girls



SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation



SDG 10: Reduce inequality within and among countries



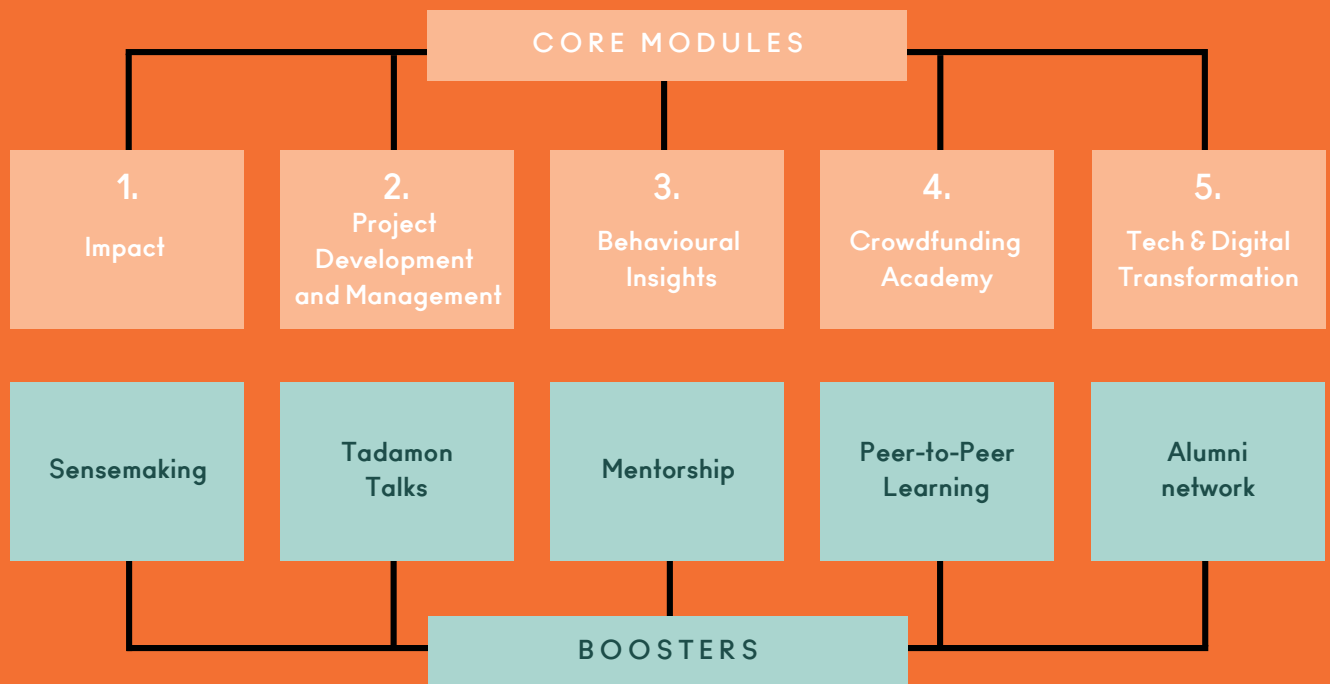
SDG 11: Make cities and human settlements inclusive, safe, resilient, and sustainable



SDG 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development.

Programme overview

Tadamon's unique 14-week acceleration programme was conducted fully online from September through December 2022 and consisted of a learning and capacity development journey, comprising five core modules and multiple boosters.



Programme modules

MODULE 1: Impact

The Impact module focused on equipping CSOs with a better understanding of the concept and principles of impact and how impact interlinks with sustainability and scalability. With support from [ImpactAIM](#), the CSOs developed an impact model for their projects, including an SDG-aligned impact vision and theory of change, with specific, measurable, achievable, relevant and time-bound (SMART) indicators for proper impact measurement and management.

MODULE 2: Project development & management

In this module, the CSOs further advanced their business, organizational, and management skills and capabilities. Through a wide-ranging set of sessions, delivered by the Tadamon team and [Startup Grind](#), the CSOs developed a Social Lean Canvas, a Non-Profit Business Plan, as well as a Pitch Deck.

MODULE 3: Behavioural insights

Throughout the Behavioural insights module, the CSOs learned about human decision-making and the various drivers of our behaviour, as well as how we can leverage these insights to design more impactful programmes and policies. The sessions were delivered by [ideas42](#) and included both self-paced learning sessions and a practical workshop, where the organizations learned how to do a communications audit applying behavioural insights.

MODULE 4: Crowdfunding Academy

This module helped the CSOs prepare and run a successful crowdfunding campaign – from setting the right funding goal and creating campaign strategies to working with the media and handling communications – to mobilize funding and support for their projects. The module was delivered by UNDP's [Tadamon Crowdfunding Academy](#) team, and was offered as an optional module.

MODULE 5: Tech & digital transformation

The Tech & digital transformation module consisted of a personalized journey through a series of workshops and self-paced online trainings, designed by [UNDP's Chief Digital Office](#). The module introduced each of the nine Digital Principles, contextualized them in a case study, and showcased tools and resources that can be applied to all stages of a project life cycle. By the end of the course, the CSOs had gained a good understanding of the Digital Principles and how they might apply them in their work.

Ask-Me-Anything (AMA) Sessions

In addition to the core modules, five additional Ask-me-Anything sessions were delivered based on the needs and interests identified among the participating CSOs. The AMA sessions covered the following topics: Strengthening Partnership; Visual Assets and Communication; How to Write a Strong Proposal; Pitching with a Pitch Deck; and Understanding Platform Business Models.

Programme Boosters



SENSEMAKING

At the beginning of the acceleration programme, a diverse selection of CSOs participated in a sensemaking workshop. The process enabled the generation of learnings about the cohort, identified interconnections between different participants, and resulted in systemic-level insights that UNDP and its partners leveraged during final programme design and implementation.



TADAMON TALKS

Through the Tadamon Talks series, public talks with inspirational speakers were organized. The objective was to shed light on specific topics, relevant for the participating CSOs and the broader Tadamon network, and inspire and share learnings.



MENTORING

To ensure the best outcome of the learning journey, the participants received two types of mentorship, namely Tadamon Mentorship and External Mentorship. Within the scope of the Tadamon Mentorship, the CSOs were matched with focal points from the Tadamon Accelerator team with whom they held routine meetings to discuss project development as well as the accelerator programme. In parallel, the CSOs could book meetings with external mentors from the Startup Grind global network, who provided personalized feedback on their Social Lean Canvases as well as other advice, requested by the CSOs themselves.

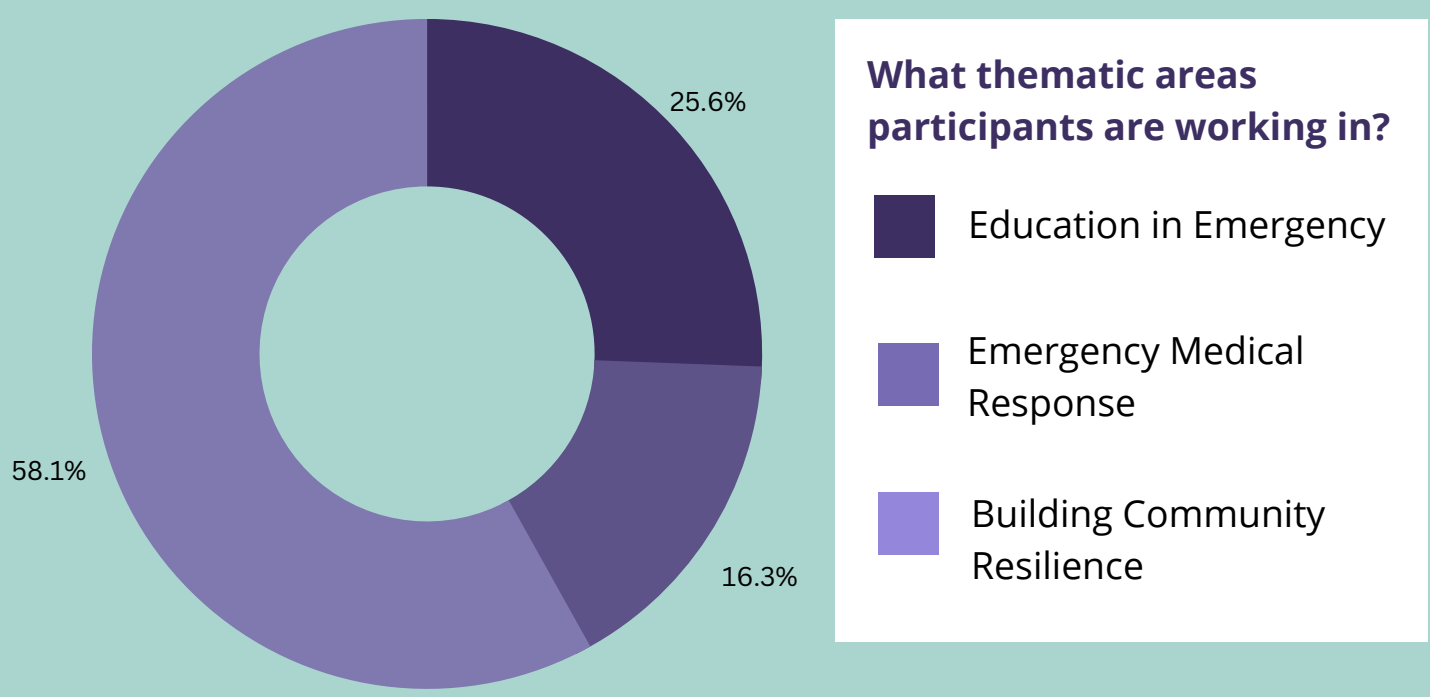


“It was a great experience joining the Tadamon journey from the start. Although the program was 100% online, the mentors were very supportive and engaging. It definitely felt like being part of a community. Our team has developed many new skills and learned a lot throughout this journey.”

Home Care Services

Find a Nurse, Lebanon

Results and impact



What the Tadamon Accelerator enabled

NURTURING INNOVATIVE AND ENTREPRENEURIAL MINDSETS TO DRIVE IMPACT.

Throughout the impact, project development and management, and crowdfunding modules, the CSOs improved and strengthened many of their business skills and capabilities. For example, they set long term-impact strategies with SDG-aligned indicators, defined/revised organizational and project business models, explored opportunities

to diversify their resources to reduce donor funding dependency, and enhanced strategic, long-term thinking beyond typical project cycles. The accelerator helped the organizations to develop business plans, as a clear roadmap for the project and entire organization. All this required a shift in approach from traditional nonprofit mindsets and grant dependency towards mixed business models, which will allow the CSOs to expand their reach, and thus maximize their and donors'/investors' impact.

IMPROVING PRESENTATION AND STORYTELLING CAPABILITIES.

Working in the nonprofit sector, many of the participants had never taken part in a pitch event, let alone put together a presentation that could be delivered in less than four minutes. Through dedicated sessions on storytelling, pitch deck preparation and proposal writing, the CSOs rapidly improved their visual, writing and oral presentation skills. This, combined with extensive pitch training, followed by personalized feedback from the Tadamon team and external mentors, resulted in 43 well prepared pitch decks. These new skills and capabilities will serve the CSOs well beyond the acceleration programme, not least in their outreach efforts to potential partners, donor agencies, investors, and the people and communities they serve.

CREATING A NETWORK OF CHANGEMAKERS ACROSS 28 OIC MEMBER COUNTRIES

The Tadamon Accelerator is part of the TADAMON community platform for CSOs, which is working to strengthen civil society development in OIC member countries through the provision of visibility, funding, capacity-building and knowledge. Through joint capacity-building sessions, group office hours, peer-to-peer knowledge exchanges and targeted match-making of organizations working in the same sector or region, the accelerator contributed to the creation of a network of changemakers in the 28 out of 57 OIC

member countries. Through the platform, including the slack channel established by UNDP, the organizations will be able to draw on this network as they scale their innovations, e.g. by sharing information about education, mentorship, funding and networking opportunities, or by seeking or providing feedback to their peers.

”

“The Tadamon Accelerator programme was a massive achievement in helping provide education and support to the participants. It truly helped in making advances to levelling the playing field. It is wonderful to see the IsDB and ISFD support such an incredible, life-changing programme, implemented by the stellar team at UNDP.”

Phin Mpofu

Director, Global Community,
Startup Grind

Driving sustainable development

Number of organizations whose impact contributes to a specific SDG:



For an overview of the participating CSO profiles, visit the [Tadamon website](#).

What Tadamon's participants are saying

92.9% of the Tadamon graduates would recommend the programme to others.

OVERALL SATISFACTION RATE

 - 4.69 out of 5

RELEVANCE RATE

 - 4.74 out of 5

CONTENT SESSIONS & TEACHING STYLE

 - 4.67 out of 5

90.5% RATED MENTORING WITH THE TADAMON TEAM 5 OUT OF 5

90.5%

indicated that the Impact module was the most relevant for their organization

97.6%

expressed their desire and readiness to contribute to the next generation of the Tadamon programme as an alumnus

New skill sets and capabilities

The Tadamon programme's five core modules and boosters resulted in the enhancement of participants' skills and capabilities to develop and scale high-impact services and products in OIC member states.

IMPACT

Over 71.4% of the Tadamon participants reported they had gained a better understanding of the 2030 Agenda for Sustainable Development, including the SDGs and how their respective organization's impact contributes to specific goals.

Following the programme, the organizations reported skills and capability development in several fields:

100%

Stated they were now familiar or advanced in designing problem statements

83.3%

Improved skills and knowledge related to impact measurement

78.6%

Developed an impact management and monitoring framework for their innovation



“It was an amazing session, and it enhanced my understanding of the SDGs and Impact Model. I have been in the field of SDGs implementation since 2017 but now is the time I fully and deeply reflected on the SDGs effective and efficient contribution to project designing and implementation. Thank you Tadamon Accelerator Team for your flexibility and non-stop support.”

Burkhaba Town Section Committee, Somalia



“The impact module was the best capacity-building session that we had till now.”

Nahri Humanity Organization, Iraq



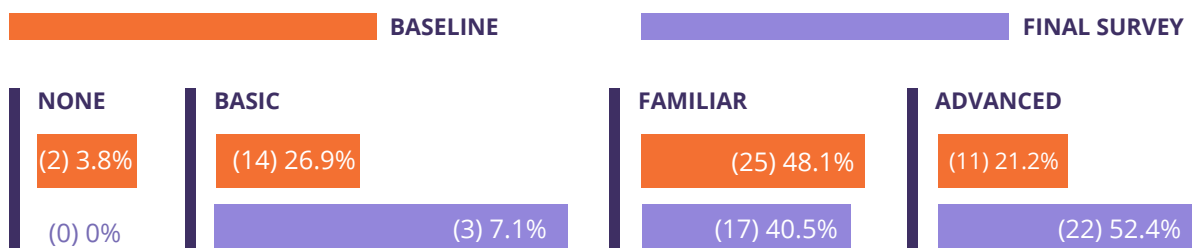
“This is one of the most enriching and transformative programs I have been associated with. The inclusion of some private sector methodologies made it even more fantastic. Well done to the amazing facilitators.”

Health Emergency Initiative, Nigeria

PROJECT DEVELOPMENT AND MANAGEMENT

Over 71.4% of the Tadamon participants reported they had gained a better understanding of the 2030 Agenda for Sustainable Development, including the SDGs and how their respective organization’s impact contributes to specific goals. Following the programme, the organizations reported skills and capability development in several fields:

BUSINESS DEVELOPMENT



81%

of Tadamon changemakers created or further developed their business models and plans during the programme

95.2%

of organizations developed a Non-for-profit Business Plan

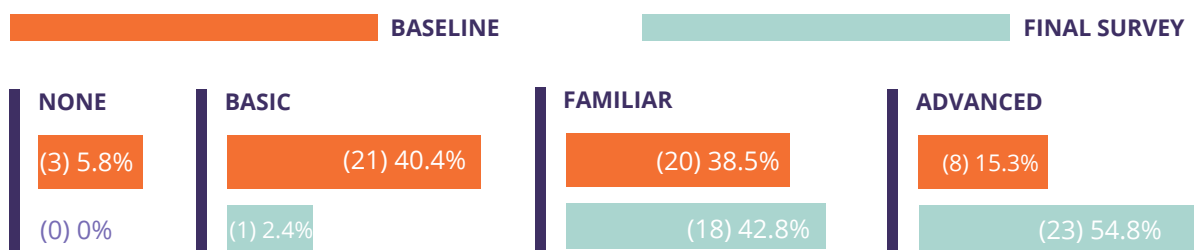
95.2%

of organizations prepared a Social Lean Canvas

81%

improved their understanding of the needs and expectations of their customers and/or target groups, ultimately influencing their strategies and scale-up plans

PITCHING/RESOURCE MOBILIZATION



”

“The Tadamon Accelerator program taught new project management tools. We found the Social Canvas was the most useful tool we learnt for project development. Pitch presentation training was excellent. Love how our team leader Theo helped us through the 4 months and checked on us. Grateful for the training opportunity.”

Global Citizen Society
Maldives

”

“It took our business model and plan to the next level, and got access to experts in the same field.”

Build Palestine CO
State of Palestine

TECH AND DIGITAL TRANSFORMATION

Over 71.4% of the Tadamon participants reported they had gained a better understanding of the 2030 Agenda for Sustainable Development, including the SDGs and how their respective organization's impact contributes to specific goals. Following the programme, the organizations reported skills and capability development in several fields:

69%

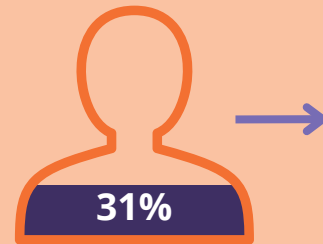
gained knowledge of current and developing technologies, digital tools, and innovative solutions.

81%

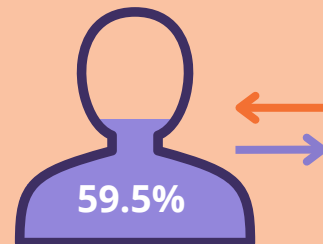
advanced their digital skills, enabling them to perform more effectively and detect both opportunities and risks associated with digital transformation.

Data users: how the CSOs describe their relationship with data

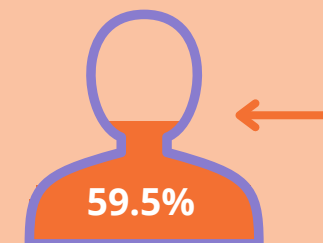
Survey results:



I am a producer of data.
I create data on a regular basis.



I am a data intermediary.
I take data and turn it into actionable information.



I am a consumer of information. I don't use data, but I consume data products.

”

“We are now able to create more value in the collection and safeguarding of data. We now believe the data we have is an essential tool to shape our decision-making for impact.”

Society for the Promotion of Initiatives in Sustainable Development and Welfare
Cameroon

”

“This module provided crucial knowledge for our organization, especially as we intend to scale our solution through digital delivery. A top-to-bottom model to ensure we align our users according to digital needs.”

Health Emergency Initiative
Nigeria

CROWDFUNDING ACADEMY

84.8%

broadened their understanding of crowdfunding campaigns as a tool to mobilize funding.

72.7%

unpacked the various components that make up a successful crowdfunding campaign.

75.8%

advanced their social media/ communication and outreach skills for fundraising.

19

organizations received training to develop a crowdfunding campaign from which 9 of them successfully completed the Crowdfunding Academy.

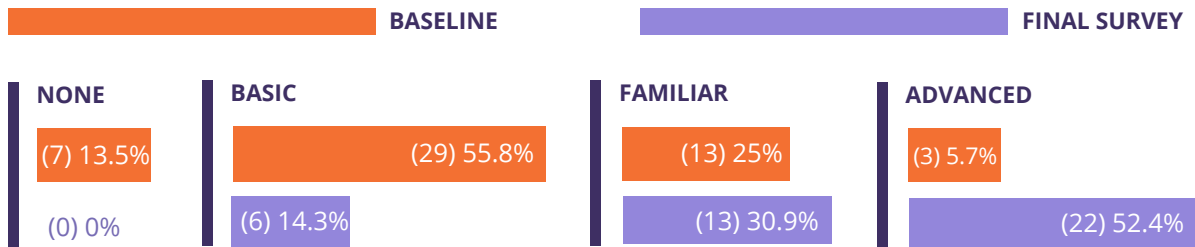


“It was a very interesting module, special mention to Burcu Mavis who was very patient and responsive to us. The feedback sessions on each assignment were very helpful for our understanding. This is a module that I highly recommend.”

Association des Volontaires pour la promotion des Jeunes, Togo

BEHAVIOURAL INSIGHTS

TEAMS' OVERALL CAPABILITIES/KNOWLEDGE IN BEHAVIOURAL SCIENCE CONCEPTS



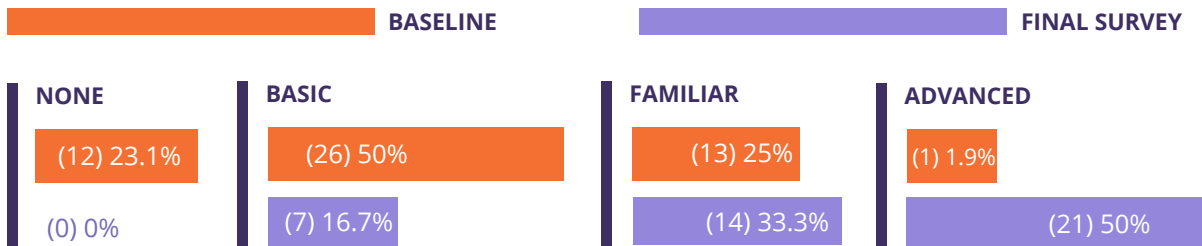
85.7%

advanced their knowledge in behavioural science and enhanced their capabilities in applying behavioural insights tools.

85.7%

of participants broadened their understanding of how behavioural biases impact their organization and their target groups.

TEAMS' OVERALL CAPABILITIES IN BEHAVIOURAL INFORMED COMMUNICATION



81%

unpacked how their organizations may leverage behavioural insights in their product/service design and outreach.

”

"Working with the Tadamon Accelerator Program was a fantastic experience for the ideas42 team. The CSO participants were one of the most engaged and curious groups we've worked with, and we've led a lot of similar training programs! The diversity (along numerous dimensions) of the participants enabled a rich, multi-sectoral learning environment, which was only compounded by the group's high level of engagement with the course material and discussion forums. The Tadamon team itself was a pleasure to work with – skillful, highly organized, and deeply committed to the success of the program. Thanks to the initial direction from the Tadamon team, we were able to tailor the behavioural insights module to the participant's needs and background, which led to a high impact learning experience. We're confident that participants walked away with fundamental behavioral science knowledge and practical tools to apply the concepts in their work and amplify their impact."

Dana Guichon, Associate Managing Director, ideas42



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"Through this module, we learned the soft skills useful in understanding human decision-making and how this influences behavior so that we can predict and harness consumer trends to design more effective marketing programs."

Hope Revival Organization
Türkiye

Impact stories (Awardee stories)



40K

CLINIC+O, GUINEA

Clinic+O addresses the ongoing healthcare crisis in West Africa, which has been compounded by COVID-19. Clinic+O is a platform that enables community healthcare workers to build a primary care network that seeks to expand access to quality, affordable healthcare for low-income communities in West Africa. Clinic+O also seeks to integrate its systems with the government platform in Guinea to facilitate data collection, and eventually enable subsidized healthcare for low-income patients. With its strong international partner network, Clinic+O is now poised to further develop and scale their tested prototype.


[Clinic + O website](#) 



40K

HOME CARE SERVICES | FIND A NURSE, LEBANON

Home Care Services seeks to improve home care in Lebanon, which is a highly informal and chaotic marketplace, where families struggle to access quality services and caregivers often face poor working conditions. In response, Home Care Services has developed a user-friendly, online platform called Find a Nurse, which provides quicker caregiver responses, improves the efficiency of the caregiver-patient matching process, and reduces costs of care delivery. Caregivers are their primary beneficiaries, 80% of whom are women who come from underserved communities. According to the team, while the Tadamon Accelerator programme equipped them with relevant new skills, they particularly benefited from the mentorship provided, and appreciated being a part of the Tadamon community.

[Find A Nurse website](#) 

Impact stories (Awardee stories)



FABLAB LIBYA, LIBYA

FabLab aims to improve the quality of education in Libya through its Libyan STEM Hub, which seeks to provide STEM education by introducing a school support centre that offers STEM training to teachers. The project also organizes STEM education classes within school schedules and promotes STEM resources and activities via an online platform. In the words of Safa Buzgeia, project manager at FabLab Libya, "It was a great honour for me to take part in the Tadamon accelerator. It was a truly valuable learning journey over the past 14 weeks. Deep gratitude to the amazing, devoted Tadamon team and all specialists who delivered their insightful sessions. It's my pleasure to express how the knowledge and practices I gained through this wonderful journey will definitely contribute to my future work and life."

[FabLab Libya website](#) 

Impact stories (Awardee stories)



30K

**KUNDE LLP,
KAZAKHSTAN**

Kunde Social Cafe aims to rehabilitate people with mental disabilities through the provision of training and employment in their cafe in Kazakhstan. The training is conducted by a team of psychoanalysts, psychologists, psychiatrists, and social workers. The social enterprise now plans to obtain a franchise and scale up.



30K

**SUDAN URBAN DEVELOPMENT
THINK TANK, SUDAN**

Sudan Urban Development Think Tank aims to develop, implement, and disseminate interventions that will enable better responses to climate change in Sudan. The pilot project particularly focuses on interventions in the Tuti Island that are to be co-produced with the community to provide a communications system that disseminates localized early warning forecasts. According to the team, "Tadamon accelerator was an incredible training experience with a steep learning curve for our organization – from project development up to pitching the project for funding. Overall brilliant and faultless content and delivery, our organization instantly started employing the tools, methods and concepts learned."

**[Sudan Urban Development Think Tank
Organization website](#)**



Impact stories (Awardee stories)



20K

BLUE DIAMOND LEADING SOLUTIONS, BURKINA FASO

Blue Diamond Leading Solutions has launched Zoe Academy, which is an out-of-school educational centre that builds the capacities of school children aged 6 to 17 years in English, leadership, entrepreneurship, science, technology, and a wide variety of life skills. Zoe Academy also plans to open inclusive centres that will serve children from disadvantaged families, thereby contributing to the reduction of inequalities in access to education in Burkina Faso. The team stated: "The Tadamon programme allowed us to build essential knowledge and skills to help us take our project to the next level. We are very thankful to have participated in such an impactful programme. A big 'Thank you' to the whole Tadamon team for your time and commitment."

[Blue Diamond Leading Solutions website](#)



20K

SMART BOOKS | TADEROK, TUNISIA

Smart Books has developed Taderok, an educational social network and a marketplace for online tutoring that connects students with dedicated teachers. It also provides the resources they need to succeed and reach their full potential during their learning journey. The platform enables families living in rural areas to gain access to quality education thereby making decentralized, quality education accessible to learners regardless of their location or social status. According to Smart Books, the Tadamon Accelerator programme was instrumental in further refining their development strategy. Through the programme, Smart Books also got an opportunity to become a part of the community at Startup Grind, one of Tadamon Accelerator's implementing partners.

[Taderok website](#)



Impact stories (Awardee stories)



20K

ASSOCIATION MAURITANIENNE DE DÉVELOPPEMENT DE RECHERCHE ET DE SUIVI, MAURITANIA


Association Mauritanienne de Développement de Recherche et de Suivi, through their Guarrini app, seeks to provide an e-learning platform that delivers high-quality courses for students to complete their higher education in Mauritania. The platform also aims to ensure that schoolgirls will be able to attend classes from the safety of their home since they are often unable to attend evening classes due to security reasons and the lack of a safe means of transport at night. Through the Tadamon Accelerator programme, the organization stated that they were able to particularly refine their impact model and pitching skills that would help them in attracting investors.



20K

YAYASAN INSAN NEGERI NUSANTARA, INDONESIA

Yayasan Inara aims to promote the sustainable sourcing and production of palm sugar in Bunikasih, Indonesia. The initiative seeks to support the livelihood of the local community and protection of the surrounding forest area. Also, as hydro resources are abundant in the area, the implementation of a hydro-power plant in this project aims to reduce dependence on fossil energy and contribute towards the consumption of affordable, reliable and sustainable energy. The team particularly appreciated the rich course content and mentorship in the Tadamon Accelerator.

[Yayasan Inara website](#) 

Impact stories (Awardee stories)



JORDAN YOUTH INNOVATION FORUM, JORDAN

The Jordan Youth Innovation Forum aims to build youth capacity and onboard young people to freelancing online platforms. The goal is to boost international career prospects, while avoiding the drain of local talent and labour pool, through the provision of remote income-generating opportunities. Through the Tadamon Accelerator, the team gained skills that would help improve the impact of their initiative.

[Jordan Youth Innovation Forum website](#)



HAKINI FOR PSYCHOLOGICAL SERVICES AND CONSULTATIONS STATE OF PALESTINE

Hakini is an online platform that provides guidance for self-help intervention and teletherapy in Arabic to increase accessibility to mental healthcare in the State of Palestine. Hakini provides three levels of support – starting from raising awareness to prevention and one-on-one counselling. The team at Hakini found the Tadamon Accelerator to be very well structured and stated that the programme provided them with essential tools that will support them in their entrepreneurial journey.

[Hakini website](#)



Impact stories (Awardee stories)



ONG ADC, NIGER

ONG ADC aims to use mobile phones to improve literacy rates among adolescents and adults in Niger. Through the Tadamon Accelerator, the team has been able to refine their impact and business models.



ALAZAL WATER PROJECT MANAGEMENT | SOLVILLION, JORDAN

SOLVillion seeks to improve sanitation in Jordanian schools by using the Decentralized Wastewater Treatment System (DWWS) to recycle wastewater on-site and safely reuse it for gardening. According to the team, the Tadamon Accelerator had a profound impact on their professional development and growth as a startup.

[SOLVillion website](#) 

Impact stories (Awardee stories)



**ENJAZ FOUNDATION
FOR DEVELOPMENT**
YEMEN

Enjaz Foundation for Development seeks to support the sustainable production and marketing of coffee products in the Lahi governorate. The team stated that the Tadamon Accelerator particularly helped them in improving their project management skills.

[Enjaz Foundation for Development website](#)



**ASSOCIATION OF NORTHERN
WOMEN ENTREPRENEURS**
NIGERIA

The Association of Northern Women Entrepreneurs operates an impact hub which allows for equitable access to skill development in income generation for women in Sokoto state. The team expressed gratitude for the all-round growth they experienced by being a part of the Tadamon Accelerator programme.

[Association of Northern Women Entrepreneurs website](#)



Impact stories (Awardee stories)



10K

KALKINMA ICIN INOVASYON DERNEGI | INNOVATION FOR DEVELOPMENT, TURKIYE

Innovation for Development aims to train and support women as well as refugee-led social businesses in selling eco-friendly products via online marketplaces. The team benefited the most from professional feedback as well as discussions with like-minded peers in the Tadamon Accelerator programme.

[Innovation for Development website](#) 



MEDECINS A DOMICILE-BENIN

10K

MÉDECINS A DOMICILE, BENIN

Médecins A Domicile - Benin aims to facilitate access to healthcare services for people with reduced mobility, by developing a digital platform to provide medical consultations and to facilitate the purchase and delivery of pharmaceutical products. The team appreciated the wide range of topics covered in the modules of the Tadamon Accelerator program.

[Médecins a Domicile website](#) 

Impact stories (Awardee stories)



NEEDY POOR PEOPLE FOUNDATION PAKISTAN

Through eco-friendly, tourism-related training and employment, NPPF seeks to reduce poverty, inequalities, and build gender inclusive resilience among vulnerable groups in the KP province. The Tadamon Accelerator helped the team in streamlining their theory of change and developed their social entrepreneurship skills.

[Needy Poor People Foundation website](#) 



JOKALANTE SARL SENEGAL

Jokalante seeks to provide a platform for smallholder farmers to access information and support on sustainable farming practices. The team found the Tadamon Accelerator to be most beneficial in helping them learn how to scale up.

[Jokalante SARL website](#) 

Impact stories (Awardee stories)



DOODA SOLUTIONS
| DOODA, LEBANON


DOODA is a women-led initiative for vermicompost production which provides a sustainable solution for restoring soil health and improving farming revenues, while managing organic waste. The team appreciated the training they received from world class experts in the Tadamon Accelerator programme.

[Dooda Solutions website](#) 



BUILD PALESTINE CO
STATE OF PALESTINE

BuildPalestine aims to launch a local crowdfunding platform that enables CSOs to fundraise from the local community digitally using Palestinian e-wallets. According to the team, the Tadamon Accelerator's Project development & management module particularly helped further the development of their business model.

[BuildPalestine website](#) 

Impact stories (Awardee stories)



ATPNE KORBA, TUNISIA

10K

The organization aims to develop and promote a smart disaster prediction application using flood risk analytics for sustainable climate action in Tunisia. The team stated that the Tadamon Accelerator's Impact module was the most beneficial to their project planning.



**AL-QUDS UNIVERSTIY,
STATE OF PALESTINE**

10K

The organization seeks to develop an adaptive, gamified learning framework in classrooms for the enhancement of school children's cognitive and learning skills. The team appreciated the well-structured course content in the Tadamon Accelerator programme.



10K

**MOOMKEN ORGANIZATION FOR
AWARENESS AND MEDIA, LIBYA**

Moomken Organization has developed an e-learning platform that aims to support children's primary education in Libya. The team particularly benefited from the impact module in the Tadamon Accelerator programme.

[Moomken Organization website](#) 

Testimonials

”

“It was an inspired training journey; we learned a lot and were motivated by the program team's experts and their support and empathy. The structure of the program allows us to acquire knowledge dynamically, through a variety of learning modules, close mentorship with experts, and the direct engagement of the various participants. The learning process was stimulated as each topic was treated in a multi-sectoral and multi-approach manner, which ensured that continuous learning was always exciting.”

Hope Revival Organization
Türkiye

”

“During the 14 weeks, the Tadamon program flow was perfect, with a high level of harmony and values sharing. Besides the wide range of modules, We learnt a lot from the Tadamon team and their perfection and flexibility. During the program, we learned that little details can make a huge difference in our roadmap and we already started putting some little changes into our development strategies. KEEP GOING.”

Smart Books - Taderok
Tunisia

”

“As a team at SOLVillion, we greatly benefited from participating in the Tadamon Accelerator program. The program covered a range of topics, including impact project development and management, tech and digital transformation, behavioural insights, and mentorship/networking. We received expert guidance and support, and made valuable connections through the mentorship and networking opportunities. Overall, the program had a profound impact on our professional development and growth as a startup, and we highly recommend it to any startup looking to make a positive impact in their field.”

ALAZAL Water Project Management - SOLVillion
Jordan



Knowledge partners



Startup Grind

As the world's largest community of startups, founders, and innovators, Startup Grind educates, inspires, and connects entrepreneurs. Startup Grind supported the Tadamon programme's project development and management module, and matched the organizations with industry experts providing individual and group mentorship.



Ideas42

A nonprofit applying insights from human behaviour—why people do what they do—to help improve lives, build better systems, and drive social change. Working globally with a range of partners, they reinvent the practices of institutions, and create better products and policies that can be scaled for maximum impact. Ideas 42 provided a self-paced learning course on behavioural insights with additional practical workshops to help the organizations apply the new learning in their work.

UN Partners



ImpactAIM

ImpactAIM is an Armenian impact venture accelerator designed to drive the scale-up of local and international startups that target SDGs. ImpactAIM carried out sessions for the Impact module of the programme, and provided pitch mentorship.



UNDP Crowdfunding Academy

An interactive training and capacity-building programme that empowers organizations with the necessary knowledge and skills to prepare and run a successful crowdfunding campaign.



UNDP's Chief Digital Office

(CDO) was created in 2019 to enable, accelerate and promote digital transformation within UNDP and throughout its programmatic work. CDO and Tadamon partnered to offer the participants the online bespoke training on digital principles.

Tadamon Accelerator Team



Lejla Sadiku
Team Lead



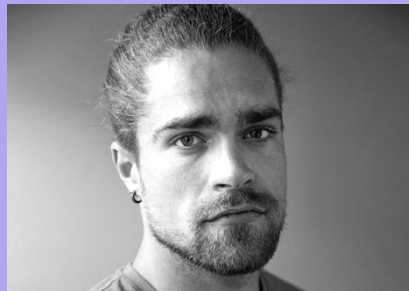
Robert Pasicko
Project Manager



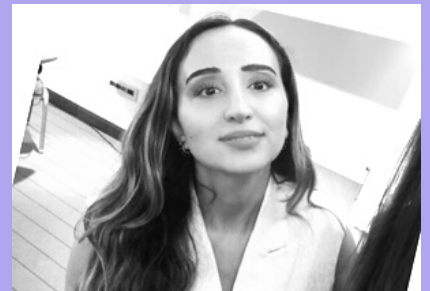
Louise Skärvall
Accelerator Lead



Teodor Petricevic
Accelerator Lead



Ben Thompson Coon
Technical Lead



Burcu Mavis
Research and Data Analyst



Hajdana Rukavina
Communications Lead



Kriti Veerappan
Innovation Intern

IsDB Technical Team



Ismail Mohamed
Tadamon Program Coordinator



Eyas Ghreiz
Tadamon Program Officer

Next generation of the Tadamon Accelerator

The Tadamon Accelerator builds on BOOST, UNDP's regional acceleration programme designed as a platform for co-creation and learning. It's an approach powered by UNDP where innovators, investors, and financing & knowledge partners come together to explore and continuously learn about the systems in which we operate, and jointly reimagine and test out new ways of addressing development challenges and leveraging emerging opportunities. It allows us to design and deliver targeted support that meet the needs of innovators and other ecosystem players whilst accelerating the implementation of the SDGs.

Based on the learnings from the Tadamon Accelerator, we want to bring forward the following aspects into the next iteration of the programme:

LEVERAGING LOCAL NETWORKS WHEN SOURCING, ACCELERATING AND SCALING CSO INITIATIVES

The organizations and their innovations are the foundation of any successful acceleration programme. At the end of the day, it is their motivation, capabilities and efforts that will ensure that the projects are further developed and implemented, and that the impact is sustained and scaled. For this reason, the Tadamon Accelerator plans to engage local stakeholders with context or sector specific knowledge during the selection process to ensure that the innovations are relevant and scalable in the specific context where the CSO is operating. Such stakeholders will include UNDP country offices and entrepreneurship ecosystem players, including Startup Grind chapter directors. In addition, the early involvement of local stakeholders will allow the Accelerator to plug the CSOs into country-specific networks, which in turn can offer access to local resources and partnership opportunities necessary to scale the innovations over time.

BRIDGING THE GAP BETWEEN IMPACT AND BUSINESS THINKING

Financial stability is a topic of primary importance for most CSOs. Yet, the dichotomy between impact and revenue generation has historically hindered CSOs from leveraging business tools and approaches, which have proven to drive social transformation and impact. As a consequence, the Tadamon Accelerator is, in some cases, the first time that the CSOs are exposed to and encouraged to apply business thinking. To bridge this gap in knowledge, mindset and application, the curricula will be further adjusted to provide a better balance between business and nonprofit content, and the Tadamon focal points will work closer with the organizations when developing their business and impact models. Tailored assignments and additional one-on-one mentorship sessions will be offered, along with group office hours with industry experts where the organizations can receive additional support related to their business plans. This will help to ensure that the CSOs develop sufficient capacity to design as well as implement SDG-aligned business models, which in turn will help drive impact over time.

TAILORING CURRICULA TO MEET SPECIFIC NEEDS

The one-size-fits-all approach to education and capacity development has long been outdated. With diverse cohorts in terms of the innovation/project development stage, type and sector, as well as participant/founder qualifications, the Tadamon Accelerator will continue to tailor its curricula, assignments and mentorship support to meet the unique needs of its participating CSOs. Parallel tracks for organizations at different maturity levels will also be considered with more targeted content sessions as well as opportunities for social interaction. Interlined, Tadamon will explore ways to offer access to the Crowdfunding Academy to some participants post project acceleration. In this way, more organizations will be able to draw on the rich content and expertise that the Academy can offer. Moreover, the developed campaigns are likely to be better as the CSOs will have more time at hand, as well as more advanced innovations and products to showcase.



OFFERING ACCESS TO AN ALUMNI NETWORK POST ACCELERATION

More than 90% of the participants of the Tadamon Accelerator highlighted the importance of mentorship support throughout the programme. The support was essential both for traditional nonprofits and CSOs embracing an entrepreneurial approach. Yet, to ensure maximum outcomes of the training sessions, additional mentorship support post programme implementation will be required. This is particularly the case for grantees who will continue to develop their innovations with the support of the Tadamon platform. Ways in which the Tadamon team can continue to offer regular mentorship, and how the programme can best leverage local networks and experts for more specific support, is currently being explored. One option is to further develop the alumni network for acceleration programme graduates, facilitated by UNDP's Innovation team at the Istanbul Regional Hub. Through this network, the graduates will also have access to information about capacity development, networking and funding opportunities and will have the opportunity to connect with previous and future acceleration programme graduates.



Presentation of IsDB

The Islamic Development Bank is a multilateral development bank (MDB), working to improve the lives of those we serve by promoting social and economic development in Member countries and Muslim communities worldwide, delivering impact at scale.

- We provide the infrastructure to enable people to lead better lives and achieve their full potential.
- We bring together 57 member countries across four continents - touching the lives of 1 in 5 of the world's population.
- We are one of the world's most active MDBs, and global leaders in Islamic Finance, with an AAA rating, and operating assets of more than US\$16 billion and subscribed capital of US\$70 billion.
- We are a truly global institution, headquartered in Jeddah, Saudi Arabia, with major hubs in Morocco, Malaysia, Kazakhstan and Senegal, and gateway offices in Egypt, Turkey, Indonesia, Bangladesh and Nigeria.
- We foster collaboration between our members nations in a uniquely non-political environment, as we focus on the betterment of humanity.

EMBRACING FUTURE CHALLENGES

We put the support in place to enable our member countries to grow their economies and societies, so they are ready to embrace the challenges and opportunities of our modern world.

OUR 5 PILLARS OF ACTIVITY

1. Building partnerships between governments, the private sector and civil society through Public Private Partnerships (PPP).
2. Adding value to the economies and societies of developing countries through increased skills and knowledge sharing.
3. Focusing on science, technology and innovation led solutions to the world's greatest development challenges, through boosted connectivity and funding, and a focus on the UN's Sustainable Development Goals.
4. Promoting global development that is underpinned by Shariah compliant long term sustainable and ethical financing structures, as global leaders in Islamic Finance.
5. Fostering collaboration between our members nations in a uniquely non-political environment, as we come together to focus on the betterment of humanity.



Presentation of ISFD

ISFD ESTABLISHMENT

The ISFD is an important member of IsDB Group, and contributes significantly to poverty reduction in member countries, it was established as a special endowment fund (Waqf) within the IsDB, pursuant to a decision taken during the 3rd Extraordinary Summit of the OIC, held in Makkah in 2005. The Fund has a target capital of US\$10 billion, to be contributed by governments and institutions in member countries.

ISFD TRANSFORMATION PROGRAM

In 2020, ISFD launched a comprehensive transformation program to enhance its effectiveness and impact in delivering on its poverty reduction mandate, reinvigorate the fund and position it at the center of a network of like minded organizations that work to reduce poverty and improve livelihoods.

ISFD FOCUS

Since its inception, the Fund has focused on poverty reduction in OIC member countries by providing concessional finance for programs that:

- Promote pro-poor growth
- Support human development, especially healthcare and education
- Provide social safety nets for the poor; and
- Enhance good governance and access to public services by the poor.

As a Waqf, ISFD operations are financed generally through the net income realized from the investment of its capital resources. However, the Board of Directors has recently authorized the ISFD to fund some economic empowerment programs from its capital resources. This will allow it to invest directly with the poor to enhance their employment and income generation opportunities.

ISFD 2030 STRATEGY

As a result, a new 2030 Strategy was adopted by the Board of Directors of ISFD in September 2020, aims to transform the ISFD as it stands today into an important member of the IsDB Group, positioned and recognized (internally and externally) for its impact on poverty reduction and contribution to the Global Agenda 2030 with very clear focus on comprehensive human development.

Through the implementation of the Strategy 2030, ISFD will be transformed from its current poverty reduction approach of mainly providing grants and concessional loans for IsDB projects toward becoming a poverty-reduction financing facility which not only finances through grants and loans but also invests in revenue-generating poverty reduction projects to drive sustainability.

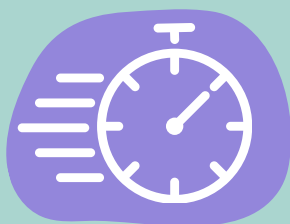


ISFD

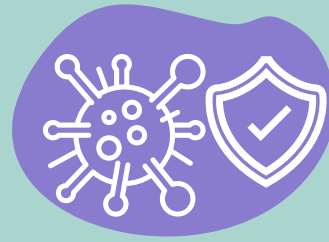
Statement from the ISFD Director-General

The **Islamic Solidarity Fund for Development** (ISFD) is the poverty alleviation arm of the **Islamic Development Bank (IsDB)**. ISFD's poverty alleviation strategy focuses, among other things, on investing in human capital as well as empowering communities through impactful economic activities at grass roots level. The link between the Sustainable Development Goals (SDG) and Civil Society Organizations (CSO) is undeniable. Goal 1 of "ending poverty in all its forms everywhere" would not be achieved (both on the financing and implementation levels) without forging innovative and smart partnerships among governments, CSOs, donors, private sector, and citizens. This is especially true in the least developing and fragile countries.

TADAMON – the Arabic word for "solidarity" is a partnership (Platform) and a program funded by the Islamic Solidarity Fund for Development (ISFD) with an amount of US\$ 10 million in grants over 5 years. The main goal of the program is to support the role of CSOs in attaining the SDGs and other development objectives in IsDB member countries, especially the least developed ones.



As the poverty alleviation arm of the IsDB, ISFD has contributed to numerous interventions to address crisis situations in poor member countries. ISFD crisis response hinges upon an agile approach and rapid intervention strategy.



When COVID Pandemic hit the world, ISFD worked with different IsDB Business Units to reprioritize its pipeline of projects and allocated additional funds for crisis response, which included the development of TADAMON Accelerator in collaboration with RCA. TADAMON Accelerator was mainly designed to support selected MCs affected by fragility and/or conflict as they were expected to be the hardest hit by the pandemic due to weak health systems and capacities that would contribute to the immediate and medium-term efforts of the MCs to prevent, contain and respond to negative impacts of COVID-19.

The recent European conflict has a global effect and deepened an already impending food security crisis. The IsDB Group acted promptly and developed the Food Security Response Program (FSRP); The FSRP was designed as a comprehensive package banking on each of the IsDB Group members' comparative advantage. ISFD utilized the TADAMON accelerator again to launch additional call for proposals, with the aim of supporting innovative initiatives that contribute to MCs efforts in response to food security crisis.



"Crises intensify poverty and reduce the poor's resilience and ability to cope. ISFD mandate is to alleviate poverty and restore human dignity by supporting the poor to face crises in all its forms."

HibaAhmad,
ISFD-Director General

Implementing Agency

United Nations Development Programme

To achieve the programme's ambitious goals, IsDB and ISFD have reached out and partnered with UNDP to lend their expertise and network in target countries. As UNDP works towards poverty eradication and the reduction of inequalities and exclusion in about 170 countries and territories, it was found to be the most suitable partner to work with a wide variety of countries, organizations and communities.

UNDP recognizes the significant role of CSOs as valuable development partners that help to promote citizen participation, enhance sustainability, mitigate the impact of environmental and climate crises, and alleviate poverty to accelerate progress towards the SDGs.

The programme is implemented by UNDP's Istanbul Regional Hub (IRH). IRH's Innovation team is responsible for oversight, project management, coordination and reporting. National activities are implemented through the support of the respective Innovation Specialists in their regional hubs, in close collaboration with UNDP country offices and in collaboration with CSOs.

Through this programme, UNDP will scale its successful methodologies in a wide range of areas, including crowdfunding and alternative financing, which were tested by the Innovation team in OIC MCs and beyond. The beneficiary countries of this project are the 57 OIC MCs.





TADAMON ACCELERATOR

